

SPEAKER INFORMATION

Date: Thursday, November 8, 2018
Event: Outreach/Communications Track - Media Panel
Time: 9:30 am – 11:30 am

Ashlei Williams

Editorial Director, Plumbing Engineer

CMO, PHCP Pros

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Specializing in multimedia narratives, Ashlei Williams has been telling stories to business, philanthropic, minority and academic audiences for a decade.

Currently, Ms. Williams serves as chief marketing officer of PHCP Pros and editor of Plumbing Engineer magazine. In her work, Ms. Williams leads integrated communications strategic planning, aids in business development, spearheads content innovation and development, and engages with the plumbing industry at all levels.

Ms. Williams specializations include magazine journalism, digital marketing, media relations, and creative writing. She earned her master's in journalism from Northwestern University's Medill School and bachelor's in english from Spelman College.

Ms. Williams resides in Memphis, Tennessee where she is active in the community through Junior League of Memphis, NEXUS Leaders Incorporated, and STS Enterprise Corporation. She is also a member of ColorComm Network, the National Alumnae Association of Spelman College, and Northwestern Alumni Association.